

Key Findings - By Region

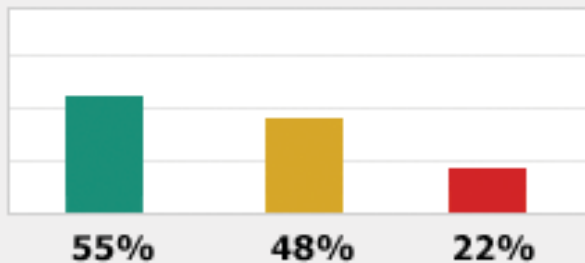
View findings by region:

Central USA

Central USA



According to the 2005 Sage Software Business Minds Survey, companies in the central USA are feeling the pinch of pricing pressure more than any other region in North America, with 55% of companies reporting the concern compared to 48% on average and only 32% in Canada. The remedy for that situation appears to be staff training for companies in the central USA region. Companies here cited plans for increased investments in training more than any other region, and were less likely to invest more in marketing and salaries than other regions.



- Companies in the central USA experiencing pricing pressure
- Overall average experiencing pricing pressure
- Obtained start-up financing from a bank