

Key Findings - By Region

View findings by region:

Canada

Canada



While it's clear that the majority of businesses who responded to the 2005 Sage Software Business Minds Survey are true bootstrappers, having financed their own business, those in Canada represented the highest likelihood to self-finance of all regions, with 74% compared to the 67% average across all regions. And business is good, with a steady keel for the future. Canadian respondents shared the optimistic view of businesses across regions, but with a slightly more conservative perspective in both recent history and outlook. Revenues were up last year for 50%, notably less than the 64% average throughout North America, and the forecast for increased revenue and profits in the coming year is positive for 50% of reporting businesses in Canada, again less than the North American averages where 70% project increased revenue and 67% project increased profits.

Investment priorities for Canadian companies



47%
Training



44%
Salaries



38%
Marketing